

National Conclave

on

Connecting Education, Skill Development and Career Aspirations (CESCA)

18-20 January, 2018

Types of Sponsorship

Sponsorship of CESCA can be through direct donation or through sponsoring advertisement of CESCA in national newspaper/TV with acknowledgement of the sponsoring agency. You can choose one of the sponsorship type:

Platinum

- Direct sponsorship of Rs 10 Lacs **OR** Sponsorship of CESCA advertisement worth Rs. 15 Lacs

Benefits: Video Profile (dedicated screen) of the agency at a prime location at the Conclave site for all the three days + Acknowledgement, Free advertisement (full page color in CESCA souvenir)

Gold

- Direct sponsorship of Rs 5 Lacs **OR** Sponsorship of CESCA advertisement worth Rs. 7 Lacs

Benefits: Video Profile (05 minutes duration, every 15 minutes) of the agency at a prime location at the Conclave site for all the three days + Acknowledgement, Free advertisement (half page color in CESCA souvenir)

Silver

- Direct sponsorship of Rs 3 Lacs **OR** Sponsorship of CESCA advertisement worth Rs. 5 Lacs

Benefits: Video Profile (05 minutes duration, every 30 minutes) of the agency on rotation at the Conclave site for all the three days + Acknowledgement, Free advertisement (quarter page color in CESCA souvenir)

Particulars of the Sponsoring Agency

Name of Agency:.....
Contact Person:.....Email:.....Phone:.....
Type of Sponsorship chosen:.....

Payment Details

Payment should be in favour of Director, NISTADS
Bank: Syndicate Bank, NPL Branch, New Delhi-110012
Amount:.....NEFT/Cheque Number.....Date:.....
Authorized Signatory

Send confirmation to cesca@nistads.res.in by 10.12.1017